



HODLST
SAVINGS TOKEN

WHITE PAPER

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INTRODUCTION

Bitcoin, alongside its underlying technology (blockchain), is spreading across the world like a wildfire. The invention of distributed ledger technology (DLT) or blockchain has been compared to the introduction of the internet and TCP/IP protocol in the early nineties, which has transformed global lives in significant ways. As the internet powered global access to information, blockchain enables global access to finance, money, and value. The blockchain can be seen essentially as the internet of value.

HODLST believes that blockchain technology is here to challenge existing status quo. Blockchain and cryptocurrencies have made it possible for anyone anywhere to buy Bitcoin, Ether, or any other crypto, and invest in certain startups alongside Silicon Valley investors. As tokenized digital versions of traditional assets become more available, it is easier to manage traditional investments using the power of blockchain technology and smart contracts. In fact, it is an easier, faster, less costly, and more secure way to trade and store tokens than actual assets, due to the advantage of the blockchain and smart contract. We want to give people around the world access to digital assets in a compliant, easy, and secure way. Exploiting blockchain technology, we will democratize access to wealth.

We strongly believe that there are certain advantages to having a global community. Not only will the community be larger and thus more powerful in size, but it will enable them to experience a better financial platform. The **HODL Savings Token** Platform is community-driven. This means that eventually, anybody around the world will be able to create or purchase tools and advice without any middlemen in between. The characteristics of the TRON network, alongside smart contracts, allow us to be truly decentralized and will ultimately empower retirement savers and ordinary people.

ABOUT THE HODLST PLATFORM

The **HODLST** Platform is a decentralized global saving platform. **HODL Savings Token**, a unique digital asset, is designed as a crypto-commodity token that can only be bought or sold.

Inspired by the HODLC Project, which was released in the Spring of 2020, **HODLST** is built on the TRON blockchain because of its transactions per second (TPS) capabilities, and because of the fees being less expensive. It differs essentially from HODLC, as in the **HODL Savings Token**, the minimum and maximum buy/sell will never be removed.

Decentralization is the core of the **HODLST** platform. The smart contract belongs to and is controlled by no one. It is a community-driven platform made for and available to everyone. In addition, the transactional value of the **HODL Savings Token** is programmed to never decrease, which defies general conceptions and perceptions of value. Through a careful balance between *HODLing* (holding) and trading, any stakeholder can be assured of a general capital increase.

Intended as a game-changer, like a black swan event, we are questioning and revolutionizing the traditional concepts of capitalization, economics, value, and wealth distribution. We are focused on creating an ever-increasing wheel of value creation that cannot be censored, controlled, or stopped. The ultimate goal of the **HODL Savings Token** is to be a wealth generation and preservation tool that stands out across the world.

TECHNOLOGY OVERVIEW AND UNDERLYING RULES

• DECENTRALIZATION AT THE CORE

The primary architectural goal for the **HODL Savings Token** is to build a decentralized platform that can sustain high traffic of a global user base. Therefore, the platform is designed to properly escalate on heavy load moments. This way, we guarantee a fluid and robust experience for our users. Based on vast knowledge and previous experiences of crypto platforms and market best practices, the **HODL Savings Token** development team has carefully evaluated the best development practices and adopted them for the **HODLST** platform.

HODLST is a childcoin of TRON, which is dedicated to the establishment of a truly decentralized Internet system. The benefits of building on the TRON blockchain include high availability, high scalability, and high throughput for all Decentralized Applications (DApps) in the TRON ecosystem.

HODL Savings Token is committed to a truly decentralized platform built on the TRON blockchain. Our decentralized platform architecture enables the decentralized execution of orders, eliminating the need for an intermediary or any central authority. Furthermore, the **HODL Savings Token** network is designed to shorten confirmation times to the barest minimum: once tokens would be deposited in the wallet, transacting from it is seamless. Users can trade from within their **HODLSTDEX** wallet via a single pressing of the trade button. This allows users to make full use of the decentralized service and of the **HODLST** ecosystem in a fast and flexible way.

The decentralized **HODL Savings Token** platform aims to develop different order books to link to it. This would provide better liquidity and significantly better user experience. Orders would be first propagated through the network using a peer-to-peer protocol with a

faster settlement that automatically and anonymously matches orders between independent users.

- **THREAT-PROOF TOKEN**

HODL Savings Token is fairly-well protected from volatility. *HODLST*'s value is defined from a fiat currency comparator, which is the USD. The inflation of the fiat2TRX comparator will be marginal in comparison to the powerful deflationary pressure of the token itself.

Scarcity is built into *HODLST*. The total amount of tokens is 100 million, and it will never be minted again. The decimal units exist to ensure longevity as, in time, the value will increase to levels where the participants will trade in Stigma.

The threat of lack of interest is low due to the almost guaranteed return on investment. However, this could occur in extreme circumstances.

A lack of awareness could be perceived as a mortal threat this project.

What is required is for participants to become fascinated with the possibilities of the *HODL Savings Token*. In the *HODLST* network, stakeholders are naturally transformed into evangelists and resellers as value increases based on a successful trade. The more stakeholders there are, the more pressure there is on the market. However, every stakeholder must find the right balance between holding and trading.

- **STAKING AND HODLING**

An APY of 1% will be rewarded to any *stakeHODLer* who “stake” or token holder who “hodl” their *HODLST* for 14 days (up to 26% per year).

The TRX revenue accumulated from the sales of **HODLST** from the smart contract reserve will be immediately redistributed to the community as TRX rewards that could be used to either buy more **HODLST**, or could be exchanged for fiat currencies, or other cryptocurrencies.

TOKENOMICS

TOKEN DETAILS

Token type: TRON Childcoin

Asset type: Commodity

Symbol: **HODLST**

Name: **HODL Savings Token**

Maximum Supply: 100,000,000 **HODLST**

Total Units: 100,000,000,000,000 Stigma

Pre-Mined: 100,000,000,000,000 Stigma

Decimals: 6

Token creation: Minted Token (once),

Proofing: Tron Blockchain

HODLST fraction name: 1 = **HODLST**

0.1 = Alpha

0.01 = Beta

0.001 = Gamma

0.0001 = Delta

0.00001 = Epsilon

0.000001 = Stigma

TRON Mainnet Address: xxxxxxxxxxxx

TOKEN OVERVIEW

100,000,000 **HODLST** will be minted once, and none will be ever minted again. This creates scarcity and ensures stability in value. The **HODL Savings Token** can only be bought from the smart contract it is initiated from: either from the reserve smart contract address or using the trade function of the smart contract to buy and sell between participants. **HODLST's** value can be calculated using a fiat comparator, precisely USD. This ensures stability in value.

To acquire **HODLST**, the minimum and maximum are USD 50 and USD 500 worth of TRON. After the 100,000th transaction the maximum will be increased to USD 1,000 to facilitate the flow of liquidity in the community. The **HODL Savings Token** initially sells for 0.0001 USD. Each new transaction made from a single address on any day will increase **HODLST**'s price by USD 0.0001 (100% of a cent), which is the Dynamic Price Increase (DPI). Every 100 valid transactions, the **HODL Savings Token**'s value will increase by 1 cent from its previous fixed base price. Approximately 10,000 valid transactions would rise by one dollar.

The token network and smart contract are designed in a way that it belongs to and can be controlled by no one. Basically, the smart contract reserve sells the first **HODLST**, and the TRX accumulated this way is shared with to the community. The reserve will not lock the TRX but will redistribute as a TRX reward for everyone.

The **HODLST** reserve balance is relatively low, and the price is very accessible at the beginning (USD 0.0001). While the reserve is being sold, any TRX sent to the smart contract will be shared with the **HODLST** community. This continues until the reserve is fully empty. After this, there will be no further minting of more tokens. However, the essence of this restriction is not to lock TRON needlessly.

The token is primarily made for *HODLing* (savings) purposes, but it drives the participants to favor and promote trade and awareness over stagnation to continue pushing the price up. As such, airdrops and pyramid schemes are impossible. **HODL Savings Token** is the incarnation of a circular network where there is no top of the chain nor any end or collapse.

Whatever the current value is, it will always increase. In time, this may attract fund managers across the globe as no other financial asset offers similar product and services that can withstand certainty and predictability.

PARTICIPATION GUIDELINES

HODLST is best thought of as a game of strategy, timing when to hold, and trade.

The rules are easy to master:

- Anyone may participate.
- Participants may enter or leave at any time.
- Participants may buy from the smart contract or a seller.
- Participants may sell to other participants.
- **HODLST** cannot be given away as a gift as buying and selling **HODLST** increases the value of **HODLST**.
- Supply and demand impact the value of **HODLST**.
- Excessive holding causes the value to stagnate.
- Participants can impact the value of **HODLST** by trading or evangelizing.
- Each participant must find the right balance between holding and trading.
- The expectation of profit is a core value of the **HODL Savings Token**.
- Lack of awareness could kill **HODLST**.
- The **HODL Savings Token** community should be a democratic grassroots effort with no centralized guiding organization.

HODLST DEX TRADING GUIDELINES

The **HODLSTDEX** is the distributed exchange where **HODLST** is bought and sold. It is the source of **HODLST**/USD pricing and relies on JustSwap for TRX USD price quotes.

The **HODLSTDEX** uses an accounts system. Both **HODLST** and TRX are held in accounts. The first rule of the exchange is buyers and sellers must have enough funds (in the contract) to cover their trades. Facilities exist to deposit and withdraw Tron. **HODLST** cannot be withdrawn because it is not a standard token.

MARKETING STRATEGY

HODLST plans to reform the financial space, bringing true decentralization. While there is no official website, social media, or promotional content yet, we plan all promotions to be community-driven. We understand the essence of awareness as the key to success in product marketing. We hope that more people across the world become more aware about our platform. In light of this, we will run a well-tailored marketing strategy based on two key pillars:

FINTECH, CRYPTO, AND RETIREMENT PLAN EVENTS

As we are an innovative product, we hope to get featured in retirement, crypto, and Fintech magazines/websites. To increase the possibility of publication, we plan to engage in major crypto and Fintech events as well as retirement-themed events.

SOCIAL MEDIA

We will launch targeted social media campaigns, especially aimed at the cryptocurrency community but broad enough to reach ordinary people globally. A mix of information and education of our platform should get the necessary intention and traction we need to make people globally aware and interested in our platform.

CONCLUSION

The **HODLST** team has the mission of providing high-quality services globally, using a trustless platform powered by smart contracts and TRON blockchain. Our ambition is to empower retirement savers and general crypto users, giving them control over their savings through a transparent and efficient platform with all the analytic tools they need. We intend to create a community that helps grow, bringing people together in a balanced ecosystem where everyone benefits mutually.

We hope to reach out to a wide range of individuals and entities to be part of our platform and make the project financially viable, helping us grow sustainably and achieve our goals. We are always open to advice, compliments, criticism, feedback, and technical support. Thank you for taking your time to read this white paper.